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## SPONSORSHIP PROSPECTUS

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### About Koorana Gymnastics

Sponsoring Koorana Gymnastics is a way to give back to the local community, supporting close to 1000 athletes to reach their goals and aspirations whilst gaining many benefits for your organisation and building relationships with the local community. Koorana Gymnastics is recognised in the wider gymnastics, sporting and educational community as a leader in inclusive, safe, educational and fun movement programs. Winner of South Australian Gymnastics Club of the Year, Koorana Gymnastics is a proud not for profit club that has been offering quality programs for over 45 years.



- At Koorana, we have close to 1000 athletes.
- We offer programs for all ages and skills from Kindergym through to adult gymnastics classes. We also offer Gymnastics For All, Team Gym, STEPS and competitive women's (WAG) and men's gymnastics (MAG).
- We also offer birthday parties, host OSHC programs from local schools and have many external groups who hire the gym from us.
- Koorana has over 80 athletes training in our competitive program from Level 3 to Future International. In 2022, Koorana placed 4th Club overall in the Australian National Clubs Championships and earlier this year we had two national champions, one second place and six bronze medals at the Australian National Championships. Two of our athletes have just returned from the Australian Institute of Sport where they were selected for the International Pathways Camp. Fourteen of our athletes have represented South Australia so far this year.



## Mission Statement

The Clubs purpose is to provide high quality gymsports in an inclusive, safe and enjoyable environment to support individuals in their physical, mental and social development. The Club also aims to represent, through its members, the interests of Koorana Gymnastics Club as a Club Member in South Australia and Club Members, to coordinate and provide for the participation by South Australian athletes, coaches and officials in Gymsports and approved State, national and international competitions.

There are several sponsorship categories available giving organisations and individuals the opportunity to support a fantastic community club. Please see below for all opportunities.



## Key reasons to sponsor Koorana Gymnastics Club

- Increase brand exposure to our clientele of over 1000 gymnasts and their families
- Leverage the Koorana Gymnastics Venue and marketing efforts to promote your brand
- The opportunity to affiliate your brand with a long standing gymnastics club with a connection to sport and family.
- Close to 650 Facebook, Instagram and TikTok followers and growing

## What We Can Offer\*

| GOLD SPONSORSHIP - \$5000   | SILVER SPONSORSHIP - \$1000   | BRONZE SPONSORSHIP - \$500  |
|---|---|---|
| Naming rights to one end of year award category and a chance to present the award                                   | Naming rights to one end of year award category and a chance to present the award                                     | X   |
| Opportunity to give a speech at the end of year presentation  | X   | X   |
| Recognition as a Gold Sponsor with an opportunity to display a banner, flyers and promotional material at our venue | Recognition as a Silver Sponsor with an opportunity to display a banner, flyers and promotional material at our venue | Recognition as a Bronze Sponsor with an opportunity to display a banner, flyers and promotional material at our venue |
| Company logo on Koorana Gymnastics website and hyperlinks to your website   | Company logo on Koorana Gymnastics website and hyperlinks to your website   | Company logo on Koorana Gymnastics website and hyperlinks to your website   |
| Monthly social media posts  | Quarterly social media posts  | x1 social media posts per year  |
| Advertising on all club news correspondence   | Advertising on all club news correspondence   | X   |


\*Sponsorship amounts are negotiable

## Or, if you'd just like to donate...

There are many other sponsorship opportunities, including in-kind sponsorship. We appreciate all donations! Please contact us for more details.

### Individual / Customised Sponsorship Opportunities

Want to sponsor Koorana Gymnastics but don't have a business? No problem! Families are welcome to make a contribution. Any or all of sponsorship opportunities can be customised and created for you and your needs! Exclusivity for your industry can be negotiated.



” JUMP OFF THE BEAM,  
FLIP OFF THE BARS,  
FOLLOW YOUR DREAMS,  
AND REACH FOR THE STARS.”

## Sponsorship application form:

Organisation/Company Name:

ABN:

Contact Person\*:

Phone:

Mobile:

Email:

Website:

Postal Address:

\*All correspondence will be sent to the contact name listed above.

Please Select Sponsorship Type

Gold Sponsor (\$5,000)

Silver Sponsor (\$1,000)

Bronze Sponsor (\$500)

Other amount, with Package to be negotiated

I have read and agree to the terms and conditions outlined below: Yes / No

Signed:

Date:

Please send completed sponsorship and exhibition application form to  
[fundraising@kooranagym.com.au](mailto:fundraising@kooranagym.com.au)

# Sponsorship confirmation, enquiries, terms and conditions:

## Sponsorship confirmation

Should you wish to confirm sponsorship, please return the completed Acceptance Form and a signed copy of the terms and conditions to [fundraising@kooranagym.com.au](mailto:fundraising@kooranagym.com.au) (details listed below). A Tax Invoice will be forwarded for completion and approval. On receipt of the payment, a confirmation letter will be sent.

Koorana Gymnastics Club

Corner of Oaklands Rd & Rosedale Ave,

Morphettville, SA 5043

**Email** – [fundraising@kooranagym.com.au](mailto:fundraising@kooranagym.com.au)

**Phone:** [+61 \(08\) 8376 8072](tel:+61(08)83768072)

## Sponsorship Packages

Sponsorship Prospectus current as at April 2023. Sponsorship entitlements will not commence until the Acceptance Form and deposit are received by Koorana Gymnastics Club.

## Payment

Sponsors must make full payment within 14 days of the application being received. If full payment has not been made, Koorana Gymnastics Club reserves the right to refuse sponsorship of the sponsor's nominated category.

## Conditions of Sponsorship

In placing an application with Koorana Gymnastics Club the sponsor accepts with no reservations that these 'Terms and Conditions' take the place of any other document, prior written or oral agreement.

'Terms and Conditions' can only be amended in writing by post, fax or email. 'Terms and Conditions' of business will be binding on the parties unless otherwise amended and agreed in writing.

## Acceptance of Support

All sponsor applications will be subject to the availability of categories at the time that the application is received by Koorana Gymnastics Club.

Koorana Gymnastics Club reserves the right to refuse offers of support that it believes are not in the best interest of the organisation and its members.

### **Corporate Banners**

The type and size of corporate banners to be displayed is subject to the space and physical constraints at the venue. The placement of corporate banners must comply with the WH&S and fire safety policies of the venue. Banners, unless invited, must remain contained in the designated area.

### **Cancellation of Application**

Koorana Gymnastics Club reserves the right to cancel any booking of sponsorship, and in such an event, any deposits or their monies paid by the sponsor will be returned in full.

### **Contract Variations**

Koorana Gymnastics Club reserves the right in unforeseen circumstances to amend, alter or reallocate the space or the location of a sponsor banner. Sponsor can take no objection or make any claims for compensation or damages in relation to any allocation by Koorana Gymnastics Club.

For inquiries and clarification, reach out to [fundraising@kooranagym.com.au](mailto:fundraising@kooranagym.com.au). Thank you!